Kimberly-Clark



Attitude Changes to Hygiene for Washroom Users

As the world bounces back into the New Normal, people are returning to public places. In our most recent survey conducted in early 2022, we have surveyed over 400 respondents in Australia and the results are as follows:

How do the respondents perceive the safety levels of high-traffic public spaces?

of respondents surveyed feel either O uncomfortable, at risk, vulnerable or unsafe about visiting high-risk public spaces*. Retail Spaces Hotel/Motel Hospitals Office building hools F&B (?...) TADIUM *High risk public spaces refer to public spaces where there is high risk of contact with germs

Personal hygiene practices have become more prevalent outside of home



Among the common restroom woes in public restrooms



What do washroom users think of public toilets?



But not all TOUCHLESS facilities are preferred...

Despite high desire for touchless technology jet air dryers are not always preferred.

More than 50% surveyed prefer paper towels over jet air dryers in high traffic public areas**

**High traffic public areas are office buildings, hotels/motels, restaurants/cafes/pubs/bars, education facilities, airports and government facilities.



Committed to impacting people and how work gets done.



This information is brought to you by Kimberly-Clark Professional.





Connect with our Hygiene experts here.